Yearly Sales by Region

	Northeast	Southeast	Midwest	South	West Coast	International
1 st Quarter	11,011	123	1,111	4,000	10,100	12,345
2 nd Quarter	12,012	234	2,222	3,000	9,900	23,456
3 rd Quarter	13,013	345	3,333	2,000	8,800	34,567
4 th Quarter	14,014	456	4,444	1,000	7,700	45,678

Business Plan Outline

- 1. Describe your products and services.
 - A. What products do you sell?
 - i) Where are they manufactured?
 - ii) Where are they available for purchase?
 - B. What services do you offer?
 - i) Where are they offered?
 - ii) How does someone purchase your services?
- 2. Describe the history of your business (if it is an existing business), or how you developed your idea to start a new business.
- 3. Describe the legal structure of your business.
 - A. sole proprietorship
 - B. partnership
 - C. corporation
- 4. Describe your experience in this business and how it will help you succeed.
 - A. Work history
 - B. Work history related to this business